PARTNER PROGRAM · REFERRAL TERMS SUMMARY · NOVEMBER 2026

Refer a client. Earn $1,000 when they buy a Blueprint.

You keep the relationship. We run the sales conversation, deliver the work, and keep you posted on where it stands. You get paid when your client buys, and again if the work grows.

Two ways in

Your client	Send them to	Price
$5M to $50M in revenue	**AI Opportunity Blueprint™.** A 10-day audit of their operations that finds the workflows worth fixing, prices each one, and hands back a 30/60/90-day plan.	$5,000 flat
Under $5M in revenue	**Half-Day Working Session, online.** 8 to 10 seats, run live on each attendee's own workflows. We send your referral the next session date. Attendees at $5M and up get the seat price credited toward a Blueprint booked within 90 days.	$495 per seat

What you earn

When your referral	You receive
Buys a Half-Day Working Session seat	20% of the seat price
Buys an AI Opportunity Blueprint™	**20% of the Blueprint fee, $1,000 at $5,000.** A seat fee you already earned on that client counts toward the $1,000.
Moves on to a Fractional Chief AI Officer retainer	10% of retainer fees collected in the first 6 months
Moves on to a done-for-you build	10% of the initial project fee collected, excluding pass-through costs (platform licenses, hosting, subscriptions) and monthly maintenance fees

- Every fee is figured on cash we collect, after any credit. No cap on referrals.
- We approve each fee against these terms, then pay it in US dollars by the 15th of the month after the client's payment clears. We need a W-9 (or W-8BEN outside the US) before the first payout.
- If we refund a client after paying your fee, we deduct it from your next payout, or you repay it within 30 days.
- Seats or engagements bought by you, your firm or your employees earn no fee.

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How a referral counts

- A written introduction to a decision-maker, copied to hello@eMediaAI.com, or the client names you when they come to us, or the client orders the Blueprint online through your partner link (the order date counts as the introduction). You don't have to sell anything.
- Existing eMediaAI clients and prospects already in our pipeline don't count. We confirm or decline credit in writing within 5 business days of your introduction.
- Credit runs 90 days from the introduction to a signed engagement. If your referral attends a session inside those 90 days, credit runs 90 days from the session date, once per referral.
- If two partners introduce the same company, the first written introduction gets the credit.

Who to send

- Owners and operators of ops-heavy businesses: professional services, financial services, manufacturing, distribution, retail and multi-site operators.
- Leadership that feels the cost of manual work and wants a dollar figure before it spends.
- Not a fit: companies looking to cut headcount with AI, pre-revenue startups, anyone shopping for the cheapest chatbot.

What we commit to

- We won't solicit anyone you introduce to move work away from you, while these terms run and for 12 months after. Fees are owed only as set out here.
- We update you on each referral at least monthly. Engagement value and payment status are yours on request. Our cost and margin data stay with us.

The rest

- No exclusivity and no minimum volume, in either direction. Want referrals back? Tell us your fee and we'll add it to your copy.
- A partner who also delivers on an engagement is paid under a written SOW issued before work starts, on top of any referral fee here.
- Either side can end this with 30 days' written notice. Fees already earned still get paid.
- These terms are governed by the laws of the State of Indiana.

> **By signing this document, you agree to all of the eMediaAI Partner Program Terms and Conditions at emediaai.com/partner-terms. This summary and those terms together make up the agreement. If they differ, the full terms govern.**

eMediaAI LLC		Partner	
SIGNATURE Lee Pomerantz Manager		SIGNATURE	
NAME AND TITLE	DATE	NAME AND COMPANY	DATE